

Over 427,000 people are killed or injured each year as a result of distracted driving.\*

**Cellcontrol DriveID™** is the solution.

# DriveID™

 cellcontrol.

- ◆ ONLY TRULY ENFORCEABLE SOLUTION FOR IPHONE
- ◆ CUSTOMIZABLE POLICY
- ◆ VEHICLE MOTION ACTIVATED
- ◆ LOCATION SERVICES
- ◆ TAMPER RESISTANT
- ◆ DRIVER IDENTIFICATION
- ◆ EASY TO USE AND INSTALL
- ◆ SOLAR POWERED

## 4 The Offices<sup>SM</sup>

Toll Free 1-866-710-2679

**Authorized Reseller**

COMPATIBLE WITH APPLE, ANDROID & SELECT BLACKBERRY BREW•WINDOWS•MOBILE 5/6



\* Distraction.gov (Based on 2013 reports in the U.S.)



### End texting, emailing, and inappropriate phone use while driving.

DriveID™ comes ready to stop all mobile device distractions, including texts, phone calls, emails and web browsing. Emergency calls, (911), are always allowed through the system, and parents can decide which mobile functions to allow in *safe mode* (i.e. allowing Navigation and Music apps while blocking texts and calls) through an easy-to-use online application. DriveID™ can also accurately detect who is in the driver's seat, and gives parents the option to only block the driver's phone, allowing passengers to use their devices. Parents can also receive notifications of excessive speed, hard braking, device tampering and tracking the driving route of each trip, as well as associated tips on how to improve these negative driving behaviors.

### How does it work?

DriveID™ is a simple "place and protect" solution. All you have to do is activate your account online, install the Cellcontrol app on the phone, and apply DriveID™ to the windshield of the automobile. From that point on, drivers are protected from the urge to use, or respond to, mobile devices while driving.



1

**ACTIVATE**  
DriveID™



2

**INSTALL**  
Phone App



3

**APPLY**  
on Windshield